

Weekending 6-14-08
June 5, 2008

“TAKE A DEEP BREATH. IT CALMS
THE MIND.”

Coastline Forecast

LETTUCE: Demand is good for the end of this week. The Industry is reporting steady supplies for next week. Coastline Farms will have steady supplies in Salinas. The Lettuce in Salinas will run around 44-46# next week. The lettuce will have medium-small to medium head size, good green color and no internal quality issues. The heads are very uniform in size. There is very occasional salt and pepper.

ROMAINE: Romaine demand is good for the end of this week. Coastline Farms will have steady supplies for next week in Salinas. The Industry is reporting steady supplies for next week. The romaine in Salinas has medium full heads, with a bleached heart. The weight is around 35-36#, 12-” with dark green color.

GREEN LEAF: Demand is good for the end of this week. Supplies will be steady next week for the Industry and Coastline will steady supplies for next week. The green leaf in Salinas is 22-23# medium green color and large full heads with no condition problems.

RED LEAF: Demand is good and supplies will be steady for the Industry and Coastline will have steady supplies for next week. The red leaf is 21-22# dark red color and large full heads.

BUTTER: We will have steady supplies of butter. It should run around 13-14 # with good green color.

BROCCOLI: Broccoli supplies for next week will be steady for the Industry. Salinas will have lighter to steady supplies of broccoli for Coastline with good quality. The stalk size is running around 25-50-cent size. The domes are nice uniform. The broccoli is a little branchy with light to medium green color. There are some ire-regular beads.



CAULIFLOWER: Demand is good and product next week will be steady. We will have steady supplies next week with off white color and 28-30 pounds.

GREEN ONIONS: Demand is better for green onions. Supplies are steady for the industry and Coastline Farms will have steady supplies for next week. The green onions quality is good, 80-20 on the color with good green on the chive. Quality is nice. We will have good supplies of green onions in Salinas.

CELERY: We are shipping out of Santa Maria next week. The celery is dark green and weighing mostly 55-60 pounds. We are packing mostly 30's. Salinas looks to start around the 16th of June.

Mix Bunching Items: Supplies for next week on the bunching items are steady in Salinas. We have good supplies of Green Cabbage and Red cabbage. We still have plenty of, Italian parsley, Kale and cilantro. Parsley, Endive and Escarole are lighter supplies for us.

WEATHER

Salinas's daytime temps will be in the mid to high 60's and night time temps in the low 50's. North county temps will run in the low 70's and night time temps in the mid to high 40's. South county temps will run in the mid to high 70's and night time temps in the mid 50's.

Earlene



